



# **Normal jobs that could turn into careers in music**

## Waiter/waitress ➡➡ Artist manager

- Time management
- Dealing with various (and difficult) personalities
- Juggling multiple requests at once
- Keeping calm in a fast-paced environment
- Communication
- Being the face of a business
  - This will come in handy when you're representing an artist

Retail salesperson → Marketing, commerce  
and/or streaming manager

- Hype up and promote new products to customers
- Analyze data to understand what's selling and what isn't
- Relationship management with customers and potential buyers

## Journalist →→ A&R

- Curating a list of guests/talent to bring an article to life
  - This will be helpful when you have to find songwriters, artists, and producers for an artist to collaborate with.
- Building relationships with interviewees and staying in touch with them over time
- Knowing when to push an interviewee to get a desired result or answer.
  - This will come in handy when you need to motivate an artist creatively.

## Event planner ➡➡ Concert promoter

- Coordinating and communicating with multiple vendors
- Creating run-of-shows and production timelines
- Thinking through all logistics
- Giving a great experience for large groups of people

Photographer/videographer/graphic designer → Creative director

- Taking someone else's words, thoughts, and concepts and turning them into reality
- Capturing moments that make others want to be there
- Extreme organization for content and file sharing